KEYWORD
ACCELERATOR
SEARCH STRINGS CHEATSHEET

QUICK OVERVIEW

This cheatsheet includes popular SEO keyword search strings you can use in any keyword research tool to find endless amounts of transactional & informational topics to write about on your website to attract visitors at various stages of the customer journey.

These examples come directly from a chapter in the Keyword Accelerator Playbook—a tactical keyword research & content planning guide that helps you find the most optimal SEO keywords for your content and put them into a publishing schedule that can fuel the long-term growth of your website.

Get Your Copy of the Playbook Here:
seochatter.com/KeywordAccelerator

SEO CHATTER

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BASIC STRINGS	ADVANCED STRINGS
[keyword]	*[keyword] or [keyword] **
who [keyword]	*who * [keyword]*
what [keyword]	*what * [keyword]*
when [keyword]	*when * [keyword]*
where [keyword]	*where * [keyword]*
why [keyword]	*why * [keyword]*
how [keyword]	*how * [keyword]*
are [keyword]	*are [keyword] **
can [keyword]	*can [keyword] **
do [keyword]	*do [keyword] **
does [keyword]	*does [keyword] **
will [keyword]	*will [keyword] **
[keyword] for	*[keyword] for **
[keyword] vs	*[keyword] vs **
[keyword] alternatives	*[keyword] alternatives **
[keyword] ideas	*[keyword] ideas **
[keyword] ideas for	*[keyword] ideas for **
best [keyword]	*best [keyword] **
best [keyword] for	*best [keyword] for **
top [keyword]	*top [keyword] **
top [keyword] for	*top [keyword] for **
cheap [keyword]	*cheap [keyword] **
cheap [keyword] for	*cheap [keyword] for **
[keyword] review	*[keyword] review **

How to Use These Keyword Strings
Basic strings work with any keyword research tool. Advanced strings work with tools that accept wildcard searches. Replace [keyword] with your seed keyword. For example, the seed keyword "air conditioner" would change the basic search string "does [keyword]" to be "does air conditioner". And it would change the advanced search string "how * [keyword]" to be "how * air conditioner".